





# **Terms of Reference (ToRs)**

# Pool of Journalists for Development of Podcasts on local issues of Kamza

# Name of the Project: "Strengthening Media Freedom, Professionalism and Journalists' Safety in Albania"/ Reports from the peripheral urban landscape

Reference number: IPAIII/2023/451-708

Job title: Pool of Journalists for Development of Podcasts on local

issues of Kamza

Location: Kamza

Duration: **April 2025 - May 2025** 

Working days: 20 days per each group of podcasts

Deadline: 26 March 2025

#### 1. BACKGROUND INFORMATION

### 1.1. Contracting authority

Nyje.al is a local community media based in Kamza, which works are in local reporting, publishing and monitoring local decision making processes. Founded in December 2017, Nyje.al members are actively enganged in the social and political life of the city of Kamza, coming from the group of activists Ata.

Nyje.al supports the development of high-quality journalism and civil society and thereby contributes to the development of democracy by keeping public institutions and the government accountable to its citizens. Through reportage, investigation, columns, audio-visual productions and journalism workshops, Nyje. al seeks to present critical perspectives and interpretations of what is happening in the city and beyond, focusing on social issues, institution-citizen relations, and the public engagement of residents.

Nyje aims to provide readers with insight, increased social sensitivity and civic awareness of current issues, creating a space for communication with those who need it most: people on the margins.











# 1.2. Background of the Project

The project "Strengthening Media Freedom, Professionalism and Journalists' Safety in Albania" was launched on 01 January 2024 and has duration of 36 months, until December 2026, supported by the European Union (EU). The project is implemented by Balkan Investigative Reporting Network in Albania (BIRN Albania), in partnership with the Science for Innovation Development Centre (SCiDEV) and Qendra Faktoje.

One of the local media projects part of this project, is being implemented by our platform Nyje.al. Our project consists in the realization and publication of nine (9) in-depth articles which aim to analyze the entire conduct of governance (both local and central) over the city of Kamëz. These articles will meticulously investigate some of the most critical issues of public interest, such as urban development, public policies, and public services. The means of analysis will consider the lenses of feminist perspectives and focus on matters of public budget and finances, cultural policies, and public spaces in the city. The findings of these published materials will be re-circulated in public discussion through the podcast format by (three) young journalists in conversation with citizens and others directly affected by each pertaining topic. Journalism strives to enter into dialogue with citizens using in-depth and critical analysis.

## SCOPE OF THE ASSIGNMENT

#### 2.1. Objective of the consultancy

As part of this project, Nyje.al opens the call for application for three joung journalists to work on the production of 9 podcasts (three podcasts per each).

Therefore, Nyje.al has launched a call for a pool of journalists to develop podcasts for our local media, with a focus on the following topics, as well as other related areas:

- Human rights of the seasonal works in Kamza
- Ethnic minorities and their conditision
- Cultural policies and art
- Public financies
- Environmental issues and public contracts
- Urban issues and legalization process ect

The journalists will be engaged during the project implementation phase, from April 2025 until May 2025 and will provide consultancy within 20 working days for one group of podcasts (three podcasts).



Strengthening Media Freedom, Professionalism and Journalists' Safety in Albania











# 3. REQUIREMENTS FOR THE ASSIGNMENT

### 3.1. Qualifications for the consultant

The journalists involved should fulfil the following criteria:

- University degree in journalism, social sciences, or other relevant fields related to the applied procedure; or other informal education developed by its own
- At least 1 year of working experience on the relevant fields;
- Proven experience in preparing podcasts;
- Be able to communicate clearly and effectively;
- Strong time-management and organizational skills;
- To be able to ensure confidentiality of project information.

The expert must be independent and free from conflicts of interest in the responsibilities they take on.

### 3.2. Evaluation Criteria

If the submission deadline has been met and all the required documents are sent, the expert will be evaluated using the evaluation criteria in the table below.

Evaluation Criteria	Score
Qualifications	
Formal, informal and continues education of the candidate and work experience	25
At least 1 year of working experience on the relevant fields	25
Proven experience in development in preparing podcasts	25
Financial offer	25
Total Value	100













#### 4. APPLICATION PROCEDURE

# 4.1. Proposal

The expert is expected to submit a proposal, including:

Letter of Interest (max 500 words), summarizing previous relevant experiences with this call;

Financial offer for the production of three podcasts. The service provider should submit a Financial Offer as described in Annex A.

CV of the expert;

### 4.2. Fee – based

This is a fee-based contract based in the number of days for each procedure.

# 4.3. Application Process

The deadline for submission of applications is 26 March 2025

All applications should be emailed to the following address: <a href="mailto:nyje.info@gmail.com">nyje.info@gmail.com</a> indicating the title of the call in the Subject.







